

Recent Books from Vietnam – Feb 2021

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Anthropology

Người Bố Y ở Việt Nam = The Bố Y in Vietnam / Phung, Thi My
Hanoi: NXB Thông tấn = Vietnam News Agency Publishing
House, 2020

140p. ; 25cm.

In Vietnamese & English Languages

9786043100280

\$ 65.00/ HB

886gm.

<http://www.marymartin.com/web?pid=755204>

Người Cống ở Việt Nam = The Cống in Vietnam / (Ed-in-Chief)
Le Thi Thu Huong

Hanoi: NXB Thông tấn = Vietnam News Agency Publishing
House, 2020

132p. ; 25cm.

In Vietnamese & English

9786043100259

\$ 65.00 / HB

944gm.

The Cống people are one of ethnic minority groups among 54 ethnic groups living in Viet Nam. According to the 2011 population census, the Cống have a population of about 2000

residents concentrating in two northwest provinces - Lai Chau and Dien Bien. An ethnic minority group with a population of over 2000 people, the Cống can still retain many of their unique and rich cultural features reflecting the origin and customs of the nomads who used to be dwellers and masters of vast highlands. This book gathers about 200 photos collected from Viet Nam Ethnology Museum, personal collections of ethnic researchers, journalists, professional and amateur photographers. The articles in the book meticulously present the historical origin, residential area, customs in the daily life and production, and festivals of the Cống in Viet Nam today
<http://www.marymartin.com/web?pid=755205>

The Archaeological Discoveries From the Underground of
Vietnam National Assembly House

Hanoi : Khoa Hoc Xa Hoi, 2017

296p.

9786049560477

\$ 80.00 / HB

The book introduces part of the results of archaeological excavations in 2008-2009 by the Institute of Archeology in Vietnam National Assembly House. After nearly 4 years of hard work, the Centre for Thang Long Royal Citadel Research under the Vietnam Academy of Social Sciences has completed the exhibit "The archaeological discoveries underground the National Assembly house". The excavation has discovered 140 monuments and tens of thousands of archaeological relics of many periods. This is a very important discovery, vividly reflecting the long, continuous development history of the central citadel of Thang Long during 1300 years. At the same time, the National Assembly house construction area is an important part located in the southwestern part of the Thang Long Royal Citadel.

<http://www.marymartin.com/web?pid=755206>

The religion of the four palaces : Medium ship and therapy in
Việt culture / Nguyen Thi Hien

Hanoi : The Gioi, 2019

386p.

9786047756049

\$ 45.00 / PB

The monograph approaches the Tứ Phủ, the Religion of the Four Palaces of the Viet via an ethnography of its practice of Hầu Bóng spirit possession ritual. It relies on fieldwork data collected mainly in the alluvial plains of northern Viet Nam from 1998-2000. It uses a combination of performance and ethnographic methods, focusing on the life histories and personal interviews of informants, which are vehicles for them to tell their life stories and to describe their motivations to become spirit mediums. The book provides an understanding of the mediums of a complex and increasingly important and popular religious system. For them the spirit possession rituals are vital, even life-saving, and beneficial work. Through Hầu Bóng rituals, practitioners construct Viet traditional culture and keep it alive in traditional and imaginative ways. This work serves as an important resource for students and researchers interested in understanding the Vietnamese popular religion and traditional culture.

<http://www.marymartin.com/web?pid=755208>

Architecture

Southern Vietnamese Modernist Architecture - Mid-Century
Vernacular Modernist / Mel Schenck & Alexandre Garel

Hanoi : The Gioi, 2020

456p.

9786047778904

\$ 75.00 / HB

"Southern Vietnamese Modernist Architecture" features beautiful architectural photography that illustrates the outstanding accomplishment of the people of southern Vietnam in developing a mid-century modernist architecture that is extraordinary in the world. Especially for Americans, Vietnam has been a war instead of a country. The world didn't notice that the Vietnamese were simultaneously constructing modern apartment buildings, houses, large public buildings, and public housing as they developed a new nation. And the world didn't anticipate that this architecture would be so overtly modernist rather than an adaption of traditional Vietnamese designs to the continuation of colonial architecture. In the mid-twentieth century, southern Vietnamese architects developed a version of modernist architecture that accommodated the tropical climate and reflected the identity of a newly-independent culture. It demonstrates the innate sense of design of Vietnamese and it represented the outlook of the people of southern Vietnam as they looked towards the future, even in the face of war.

<http://www.marymartin.com/web?pid=755209>

Ấn tượng Hà Nội từ kí họa những công trình thời Pháp =
Impressions of Hanoi from the sketches of French colonial
buildings

Hanoi : Kim Dong, 2020

200p.

9786042191449

Bilingual Vietnamese - English

\$ 60.00 / HB

Many authors "Impressions of Hanoi - from the sketches of French colonial buildings" is a bilingual Vietnamese - English Artbook book released by Wings Books (Kim Dong Publishing House). This book is the work of the Urban Sketchers Hanoi group. The book gathers nearly 150 unique illustrations of different materials from architects, professional and amateur

painters who share the same love with Hanoi. In addition, the book also records the studies and investigations of many leading professors, doctors, architects and experts in Vietnam on a period of history of formation and development of Hanoi associated with the French architectural works. In Hanoi, there are more than 1,000 French-style villas, many French-style buildings still exist and become cultural heritage spaces of Hanoi such as Hanoi Opera House, St. Joseph's Cathedral, Hanoi Railway Station, prison Maison Central, Long Bien Bridge, State Bank ... Each architectural work has its own story associated with the history of each stage of urban development.

<http://www.marymartin.com/web?pid=755211>

Art

Sài Gòn bốn mùa (Sách ảnh)= Saigon Four Seasons / Hoang

Trung Thuy, Nguyen Thu Tinh

Hanoi : Thong Tan, 2019

94p.

9786049883217

Bilingual Vietnamese – English

\$ 50.00 / PB

“Saigon Four Seasons” is an interesting photo story of two photographers - two friends who have a deep love for the city of Saigon. With a subtle, sometimes witty perspective, they have described a Saigon not only with bright sunlight or heavy rains, but it has a full range of four levels of spring, summer, autumn, winter

<http://www.marymartin.com/web?pid=755212>

Vietnam Mosaic of Contrasts 1

Hanoi : Hong Duc, 2019

137p.

9786048690410

\$ 200.00 / HB

Vietnam Mosaic of Contrasts is a compilation of 145 photos which depict Vietnam, the photographer's now homeland. It is a visual tribute to the people, young and old, the exquisite landscape and the diversity of cultures in Vietnam and is a culmination of the first 3 years of his life here. This book represents the start of Réhahn's journey which takes you mainly to the north of Vietnam; an area which is notorious for its rough terrain but famous for its rich cultural diversity and undiscovered ethnic groups. With very few words, Réhahn lets the photo tell the story, leaving the viewer eager to turn the page. This book represents the real Vietnam; one that blends modesty, humor, childhood, old age and happiness.

<http://www.marymartin.com/web?pid=755214>

Vietnam Mosaic of Contrasts 2

Hanoi : Hong Duc, 2018

140p.

9786048940843

\$ 200.00 / HB

Réhahn's sharing of what he has encountered and learned throughout his 8 years travel in this country allow the world and most Vietnamese to discover something beyond what usually seen in Vietnam. Prefer to share only photos of children, the elders, some sceneries and lifestyle of Vietnam, Rehahn usually choose not to tell the story of each photo. He wants his viewers to absorb their own perspective in the photo and to come up with their own story for it. It's something Réhahn would love to share with his viewers if they will ever meet because Réhahn love to speak to people about stories he has encountered during his road trip around Vietnam. It's with Vietnam Mosaic of Contrasts that people will see the beauty of Vietnam through a very different angle.

<http://www.marymartin.com/web?pid=735358>

Vietnam Mosaic of Contrasts 3
Hanoi : Hong Duc, 2020
182p.
9786048642921
\$ 200.00 / HB

Vietnam, Mosaic of Contrasts, Volume III represents the culmination of close to 9 years of research to meet all 54 ethnic groups in Vietnam for The Precious Heritage Project in addition to an immense selection of fine art and landscape photographs. This 3rd volume shows the artist's increased interest in approaching photography with the vision of an anthropologist, sociologist, and historian.

<http://www.marymartin.com/web?pid=735362>

History

On Our Own Strength : The Self-Reliant Literary Group and
Cosmopolitan Nationalism in Late Colonial Vietnam / Martina
Thucnhi Nguyen

Studies of the Weatherhead East Asian Institute, Columbia
University Series

Honolulu, Hawaii, USA: University of Hawaii Press, 2021

xiv, 264p. ; 28 b&w illustrations

Includes Index ; Bibliography

9780824883331

1. Tu luc van doan – Political activity.
2. Nationalism – Vietnam.
3. Cosmopolitan – Vietnam.
4. Vietnam – Politics and government – 1858-1945.

\$ 68.00 / HB

544gm.

On Our Own Strength examines the political activities of the most influential intellectual movement in interwar French-occupied Vietnam. The far-reaching work of the Self-Reliant

Literary Group (*Tự Lực Văn Đoàn*) included applied design, urban reform, fashion, literature, journalism, and cartoons; its work was deeply political in both form and intent. The Group drew upon a wide range of global intellectual currents and practices to build an enlightened public that would one day serve as the basis of a modern Vietnamese nation. Its nationalist vision sought a nonviolent middle path between colonialism and anticolonial struggle, advocating a process of gradual decolonization that ultimately ended in Vietnamese autonomy. This form of cosmopolitan nationalism proved tremendously popular among ordinary Vietnamese and necessarily shaped local politics, influencing the political agenda of even rival groups such as the newly revived Indochinese Communist Party (ICP). *On Our Own Strength* shows how the Group's vision shaped the ways ICP positioned itself and sought popular support in the years leading up to the August Revolution and beyond. In later years, the party attempted to erase the Group's early influence on national politics, banning their writings and casting them as little more than bourgeois literary figures. In recovering the Group's unique response to the world around them, this book bridges the areas of political, cultural, and intellectual history, drawing them together into a rich narrative of Vietnamese nation-building from the bottom-up within a larger global context.

Martina Thucnhi Nguyen offers a powerful model for the field of Vietnamese studies as it continues to move beyond simplistic and political narratives of its most tumultuous period. Groundbreaking in perception, her book engages broadly with global history, European history, and imperial studies to explore colonialism's hybrid cultural and political forms. She examines how the Self-Reliant Literary Group weighed in on everything from women's fashion and public housing to the major political ideologies of the era, in a unique style that mixed French-inflected ideas with Vietnamese norms and forms. As a deep case study of important figures on the Vietnamese moderate left, *On Our Own Strength* provides an

injection of color and nuance into a history that is often too monochromatic.

<http://www.marymartin.com/web?pid=755219>

Linguistics

Từ điển Đông y Hán - Việt – Anh = The Chinese - Vietnamese - English Oriental Traditional Medical Dictionary / Prof. Tran Van Ky

Hanoi : Thuan Hoa, 2020

1v.

9786048450960

\$ 60.00

Traditional Oriental Medicine has spent thousands of years struggling with diseases to protect people's health. Our ancestors have combined ancient oriental philosophy with preventive practice, building up a quite complete and unique theoretical system; With the correct knowledge of the cause of the disease, about diagnosis and treatment, with many theories such as the theory of yin and yang, the five elements, the theory of typhoid, pathology, etc. This dictionary is compiled with the contents of Oriental Traditional Medicine, including basic theory; diagnosis and treatment; departments of internal medicine, pediatrics, obstetrics and gynecology, ophthalmology, ear-nose-throat departments, osteoarthritis, acupuncture; More than 300 traditional remedies for treatment and more than 300 acupuncture points.

<http://www.marymartin.com/web?pid=755220>

Literature

Endless field / Nguyen Ngoc Tu

Hanoi : Tre, 2020

102p.

9786041158184

\$ 30.00 / PB

Endless Field is a tale of Mekong Delta natives, marking Nguyễn Ngọc Tú's perceptive insight and sympathy for farmers (and people in general). Love, revenge, nostalgia, regret, and exposure of dark corners of souls permeate the whole story, the characters being thus more real. Endless Field, made into the 2010 film titled The Floating Lives, has already been translated and published in Korea, China, France, Germany, and Sweden, where it has received much praise. "Perfect and strict in form... Kind of wistful images of how fate or chance knocks man to the ground." - Stefan Jonsson, a Swedish critic.
<http://www.marymartin.com/web?pid=755221>

Official Publications

Report on labour force survey 2018

Hanoi : General Statistics Office, 2020

238p.

9786045712461

\$ 65.00 / PB

The aim of the survey was to collect information on the labour market participation in 2018 for those aged 15 and above who are currently residing in Viet Nam. This was a basis for integrating and compiling national indicators on labour, employment, unemployment and earning of labour force. As a result, the information would support officials at all branched and levels in evaluating and forecast the changes in labour market among quarters in the years as well as with the

previous annual labour force surveys conducted by GSO. This was also a basis for developing and making policies on human resource development and plans for investment, production and business in accordance with the development trend of labour market. In addition, with the technical support of international labour organisation (ILO), the labour force survey 2018 has applied recommendations of ILO on labour and employment, as the basis for study and complete survey content of next years.

<http://www.marymartin.com/web?pid=739620>

Báo cáo ngành bất động sản, xây dựng Việt Nam 2020 - Thị trường bất động sản Việt nam: Vượt qua thách thức, nắm bắt cơ hội = Report on the Vietnam's real estate-construction sector in 2020 Vietnam's real estate market: Overcoming challenges and taking opportunities

Hanoi : Hong Duc, 2020

9786043024562

Bilingual Vietnamese-English

\$ 50.00 / PB

Into 2020, the COVID-19 pandemic caused the real estate market has to be revised mainly because of a decline in both supply and demand with a presence of defensive psychology. The real estate market has been segmented, large-sized companies with strong financial resources are able to keep the market and even have development opportunities, but medium-sized and small-sized companies face many difficulties; many enterprises have to close due to no work and no workforce. It can be said that the COVID-19 pandemic has created a very clear differentiation, or in other words, this is the market refinement such as "fire proves gold". The Report focuses on analyzing the developments and performance results of the Real Estate - Construction industry in the 2019-2020 period, making forecasts on the industry prospects in the

next period, providing assessments and views from enterprises, customers and industry experts.-

<http://www.marymartin.com/web?pid=755222>

Chiến lược kinh tế Việt Nam 2020: Doanh nghiệp Việt Nam và chiến lược vươn lên trong thời kỳ bình thường mới = Vietnam Economic Strategy 2020: Vietnam's enterprises and leading strategies in the new normal

Hanoi : Hong Duc, 2020

102p.

9786043023886

\$ 70.00 / PB

COVID-19 is not only a pandemic but also a humanitarian challenge with a long-term impact on the way we live, work and play. In just a few weeks, people's lives were really turned upside down in ways unimaginable. The world, which had been busy with business activities, has now moved into a "quieter" world with limited tourism, closed offices and home-based work. Social distancing has directly changed the way people live and interact with each other. This is also creating an unprecedented crisis in many different economic sectors. Not only the difficulties and challenges are in the medium term, the longer the crisis lasts, the more profound and long-term changes we will notice in consumer behavior. The report focuses on analyzing the impact of the COVID-19 pandemic on the Vietnamese business community in key sectors, providing strategic suggestions to help business overcome difficulties and rebuild brand in the new normal era. It will be a useful reference for the Vietnamese business community and the general audience.

<http://www.marymartin.com/web?pid=739570>

Kết quả điều tra cơ sở sản xuất kinh doanh cá thể phi nông, lâm nghiệp và thủy sản năm 2018 = Results of the survey on non-farm individual business establishments 2018

Hanoi : General Statistics Office, 2020

180p.

9786047516261

Bilingual Vietnamese - English

\$ 45.00 / PB

The publication "Results of the survey on non-farm individual business establishments 2018" includes the information to reflect the current status of NFIDBE, contribution of this sector to the overall growth of the country's economy, and the tables about number of establishments and employees in all economic sectors. This publication is divided into following parts: Part 1 - Overview of non-farm individual business establishments from the 2018 survey; Part 2 - Tables; Part 3 - Annex of documents relating to the non-farm individual business sector.

<http://www.marymartin.com/web?pid=718779>

Travel Guidebooks

Lữ hành và Điểm đến Việt Nam = Travel & Destinations in Vietnam

Hanoi : Cong Thuong, 2020

360p.

9786049885631

Bilingual Vietnamese-English

\$ 75.00

With great potential in history, culture, nature, Vietnam has become the leading safe, friendly and attractive destination in the region. Many destinations are voted by international travel sites, are loved by domestic and foreign tourists, choose to explore. Over the past years, Vietnam's tourism industry has had a steady growth, an average increase of over 15% per year

in both the number of domestic and international tourists coming to Vietnam. To achieve the above-mentioned achievements is the significant contribution of the tourism and travel business community who have constantly strived, united, dynamic and creative to create unique and attractive tourism products. This book provides information on travel activities and destinations in Vietnam, creating a digital base of travel data; at the same time, to introduce, encourage and honor travel agencies, units, businesses, typical tourist resorts and destinations that have made many contributions to the development of Vietnam tourism.

<http://www.marymartin.com/web?pid=755223>
