

## Recent Books on Linguistics - Dec 2011

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Fijian – English Dictionary with Notes on Fijian Culture and Natural History / Ronald Gatty

Suva, Fiji: Ronald Gatty, 2009

340p. : ill. ; 25cm.

ISBN-13: 9789829804716

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English in Asian Popular Culture / Edited by Jamie Shinhee Lee and Andrew Moody

Hong Kong : Hong Kong University Press, 2011

288p.; 23cm.

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Asian Englishes Today

\$ 25.00

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Linguistic research has dealt with culture as one of its main concerns, but popular culture has not been the main focus. Considering how readily available pop culture is across different speech communities and how routinely it is consumed by so many people on a daily basis, it is crucial for linguists to engage in systematic observation, description and interpretation of everyday cultural and linguistic practices so many participate in. English in Asian Popular Culture discusses this important, yet under-researched, sociolinguistic component of culture by looking at a region, which is still viewed as foreign or exotic 'other' in Western academic discourse. The volume features six domains of pop culture: music, TV, film, advertising, magazines, and the Internet, in a variety of speech communities in Asia including China, Hong Kong, India, Japan, Korea, Singapore, Taiwan, and the Philippines. While English functions differently from domain to domain and in different cultures, each demonstrates the bilingual creativity and linguistic innovation that has developed from the spread of English into Asia. In all the cases described within this volume, English comes to facilitate the development of a modern identity across progressive generation of Asians.

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Toward Hetero-Symbiosis and Tolerance : Lingua-Culture Contextual Studies in Ethnic Conflicts of the World / Y. Takashina (Editor)

Lahore: Sang-e-Meel Publications, 2012

viii. 360p. ; 25cm.

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