

Recent Books on Linguistics - Feb 2012

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Nepalese Linguistics Vol. 26, November 2011 / Krishna Prasad Chalise & Balaram Prasain (Editors)

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Words in Motion : Language and Discourse in Post-New Order Indonesia / Keith Foulcher, Mikihiro Moriyama and Manneke Budiman (Editors)

Singapore: NUS Press and

Tokyo: Research Institute for Languages and Cultures of Asia and Africa, Tokyo University of Foreign Studies, 2012

xi. 312p. ; 23cm.

Includes bibliographical references and index

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3. Indonesia – Languages
4. Language and culture – Indonesia

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English in Asian Popular Culture / Jamie Shinhee and Andrew Moody (Editors)

Aberdeen, Hong Kong: Hong Kong University Press, 2012

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532 gm.

Linguistic research has dealt with culture as one of its main concerns, but popular culture has not been the main focus. Considering how readily available pop culture is across different speech communities and how routinely it is consumed by so many people on a daily basis, it is crucial for linguists to engage in systematic observation, description and interpretation of everyday cultural and linguistic practices so many participate in. English in Asian Popular Culture discusses this important, yet under-researched, sociolinguistic component of culture by looking at a region, which is still viewed as foreign or exotic 'other' in Western academic discourse. The volume features

six domains of pop culture: music, TV, film, advertising, magazines, and the Internet, in a variety of speech communities in Asia including China, Hong Kong, India, Japan, Korea, Singapore, Taiwan, and the Philippines. While English functions differently from domain to domain and in different cultures, each demonstrates the bilingual creativity and linguistic innovation that has developed from the spread of English into Asia. In all the cases described within this volume, English comes to facilitate the development of a modern identity across progressive generation of Asians.

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